ROHAN GHUGARI

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PROFESSINAL SUMMARY

Passionate UX Designer with hands-on experience crafting scalable, user-centered solutions for enterprise SaaS platform. Skilled in conducting user-research, wireframing and prototyping in Figma and collaborating with cross-functional teams to align design with business goals.

EXPERIENCE

UX Intern

IDeaS – A SAS Company | Pune, IN   Jan 2025 – Present

- Collaborate directly with IDeaS stakeholders to uncover pain points and streamline workflows in the revenue-management system.
- Define and document core interaction patterns that simplify complex tasks and scale across the entire product suite.
- Produce wireframes and interactive prototypes in Figma to communicate and iterate on design solutions under NDA.
- Maintain and evolve the shared design system—ensuring UI consistency, accessibility, and efficiency for future feature roll-outs.

Video Editor

Wise Elephant | Pune, IN   Apr 2022 – Aug 2022

- Created animated product videos, logo animations and created branded brochures for multiple clients as well as for company website using Adobe After Effects, Premiere Pro, Photoshop, and Illustrator.
- Developed motion-graphic sequences to enhance visual storytelling and brand identity.
- Delivered high quality multimedia assets on schedule while ensuring consistency with client brand guidelines.

EDUCATION

Masters of Design (M.Des) in User Experience Design

MIT Institute of Design | Pune, IN   Jun 2023 - Present

- Key coursework: Design Research Methods, Usability Testing, Design Management.
- Capstone: Revenue Management Platform – simplifying pricing configuration and pricing for smaller hotels.

Bachelors of Science (B.Sc) in Animation

Fergusson College | Pune, IN   Jun 2017 – Jun 2020

- Key coursework: 2D,3D Animation, Graphic Design Principles, Filmmaking Basics, VFX

SKILLS

Technical Skills:

- User Research and Analysis, Design and Prototyping, Visual and Interaction Design, Collaboration and Communication

Software Skills:

- Figma, Adobe Creative Suite, Jira, Confluence, HTML/CSS/JavaScript Basics, Android/IOS frontend development basics